

Helotes Area Chamber of Commerce

2nd Annual Helotes 0.5K Challenge

2020 Sponsorship Packet



The Helotes Area Chamber of Commerce is shamelessly proud to host the 2nd Annual Helotes 0.5K Challenge on October 24, 2020. This is a fun, funny, and foolish celebration of us average Joe's in a spoof of a regular 5K run. You thought we were lazy last year? This year we are taking lazy to a whole new level! The 2020 0.5K Challenge will be held virtually, asking our participants to join us from their neighborhood, local park, favorite hiking trail or even their couch. The Helotes Area Chamber of Commerce, brings together the exercise challenged with those that want to help a great cause for a fun-filled event of the area's shortest marathon ever, a Race for the Rest of Us! Net proceeds from this event benefit the Helotes Chamber Foundation and will be used in support of our program to provide area high school students with scholarships. Additional beneficiaries include the Helotes Humane Society. These local organizations support and give back to our community through education, outreach and advocacy, and by creating a more humane world for students, families, and animals in our community.

We invite you to join us as a sponsor of the worlds laziest 0.5K there ever was... the 2020 2nd Annual Helotes 0.5K Challenge to promote your business, support a worthy cause, and show your philanthropic support. Check out the next page for all the benefits of becoming a sponsor today!

Challenge Schedule

Date: October 24, 2020

Registration Opens - August 1, 2020

Sponsorship Info due - September 4, 2020

Early-Registration Closes - September 4, 2020

After Party Live Concert - October 24th at 5:00 PM

Sponsorship Opportunities

Interested in being a 2020 Helotes 0.5K Challenge Sponsor? Details are located at:

www.HelotesPoint5k.com

HELOTES 0.5K CHALLENGE

A RACE FOR THE REST OF US

Sponsorship Opportunities	Ultimate Procrastinator \$3,500	Lollygagger \$2,000	Couch Potato \$1,000	Straggler \$500	Loafer \$250
# Of Free Race Entries	15	10	5	2	1
Pre-Event Recognition					
Social Media Promotion (Facebook, Twitter, Instagram)	●	●	●	●	●
Website Presence (Logo and hyperlink)	●	●	●	●	●
Email Blasts (30,000+ contacts)	●	●	●	●	●
Logo on Race Advertisements	●	●	●	●	●
Logo on Event Flyer	●	●	●	●	●
Name Included in Press Release	●	●	●	●	●
Race Day Recognition					
Logo on Race Bib	●	●	●	●	●
Logo on Race Lanyard	●	●	●	●	●
Logo on Race Medal	●	●	●	●	●
Sponsor of Virtual Challenges	●	●	●	●	●
Logo on back of Event T-Shirt	●	●	●	●	●
Logo at Virtual After-Party	●	●	●	●	●
Corporate Item in Goody Bags	●	●	●	●	●
Post-Event Recognition					
Outgoing Press Releases	●	●	●	●	●
Logo in Chamber Newsletter	●	●	●	●	●
Thank you Email Blast	●	●	●	●	●



Supporting
HELOTES
 CHAMBER FOUNDATION

Individual Tickets
 Early Registration \$25
 Registration \$35
 Includes a Finisher Medal, T-shirt, Race Decal, 1 Beer Token, and Swag.

VIP Tickets
 Add \$25 per ticket
 Includes a Limited Edition Race Medal, Membership in the "Society of Lazy and Carefree Runners," T-shirt, Race Decal, 2 Beer Token, Extra Swag, and other Valuable Offers.

Other Sponsorships
 Have another idea?
 Please reach out to us at,
info@heloteschamber.com.

Contact Info: Rachel Barringer cell: 210-931-0683 or email: rbarringer@heloteschamber.com

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Sponsorship Agreement

Sponsorship Reservation Policy

Previous Helotes 0.5K Challenge sponsors will be offered right of first refusal to support this event or take advantage of a new sponsorship opportunities available for the 2nd Annual Helotes 0.5K Challenge until August 14, 2020. After August 14th all sponsorship opportunities become available on a first-come, first-served basis.

Deadlines

To begin production of promotional items, including Medals, T-shirts, and event advertisement, to be supplied by the Helotes Area Chamber Foundation, the deadline to provide messages and logos is Thursday, September 11, 2020. Any promotional items provided by the sponsor must be submitted to the Helotes Area Chamber of Commerce for approval. Those items must be sent to the HACCC office and received no later than Thursday, October 9, 2020.

Price & Payment Policy

Please refer to the sponsorship Prospectus for individual sponsorship pricing. Sponsorship pricing may fluctuate from year-to-year to allow for increases in production costs and materials. Sponsorship payments are due in full with agreement. All payments are non-refundable.

General Policies, Terms and Regulations

1. *Limited Liability* – The liability of the Helotes Area Chamber of Commerce for any act, error or omission for which it may be held legally responsible shall not exceed the cost of any cash payment. The Helotes Area Chamber of Commerce shall not be subject to any liability whatsoever for any failure to hold the event because of an act of God, outbreak of hostilities, insurrection, riot, civil disturbance, terrorism, government act or regulation, fire, flood, explosion, accident theft or any other cause beyond the reasonable control of The Helotes Area Chamber. Unintentional or inadvertent failures of either party to print, publish, or circulate the other party's name and/or materials shall not be considered a breach of this agreement.
2. *Cancellation Policy* – Sponsor may not cancel this sponsorship after acceptance by The Helotes Area Chamber of Commerce except for breach of this agreement by The Helotes Area Chamber of Commerce. Cancelled sponsorships, except for those in breach of this Agreement forfeit all moneys paid to The Chamber.
3. *General Terms* – The terms and conditions set forth in this document govern the relationship between The Helotes Area Chamber of Commerce and sponsor. Facsimile and electronic transmission of a copy of this agreement bearing a signature shall be deemed delivery of a signed agreement.
4. *Contract Acceptance* – The Helotes Area Chamber of Commerce will only accept a contract from an authorized representative with the full power and authority to sign and deliver the 2020 Helotes 0.5K Challenge Sponsorship Contract. The company signing the contract agrees to comply with all the terms and regulations contained in this document. The Helotes Area Chamber of Commerce reserves the right, in its absolute discretion, to reject any contract for sponsorship. No modification or amendment to received contracts shall be effective unless made in writing and acknowledged by the parties to be bound.
5. *Observance of Laws* – Exhibitor shall abide by and observe all laws, rules, regulations and ordinances of any applicable government authority and rules of the tournament site.

Disclaimer -- The Helotes Area Chamber of Commerce; its Board of Directors shall not be responsible or held liable for any bodily injury or other damages or losses suffered by race participants, or for loss or damage to property owned, leased or used by participants during the completion of this virtual event.