

Inaugural



IMA'S RUN

OCTOBER 14, 2023

PRESENTED BY:

**SPONSOR
(COULD BE YOU!)**



IMA'S HOME

SPONSORSHIP PACKAGE

WHAT ARE THE STATS?

There are 3.1 million homeless people living in Manila. The city has the highest homeless population of any in the world. In the Philippines, more than **1.2 million children** are homeless and over half of these are found in Manila.

Nearly 10 percent of the estimated 39 million Filipinos **ages six to 24** is an Out of School Child and Youth (OSCY) in Manila. This is equivalent to one in ten Filipinos, with OSCY referring to those who are not attending formal school, are not currently out of school, have not gained employment and have not finished college or post-secondary courses.

In Manila, **3.4 million children** are stunted with over 300,000 underweight, all of whom are under the age of five. Poor nutrition has remained a constant problem and has made the Philippines the ninth highest prevalence of stunted kids of all countries in the world.

Source: <https://borgenproject.org/10-facts-about-poverty-in-manila/>

3,000,000 DISABLED CHILDREN

2,400,000 EXPOSED TO HAZARDOUS WORK

249,705 ABANDONED & NEGLECTED

104,097 SEXUALLY ABUSED & EXPLOITED

75,317 VICTIMS OF ARMED CONFLICT & LAW

5.8 MILLION

CHILDREN AT RISK

WHAT IS OUR MISSION?

To restore family and community through the life-giving message of Jesus Christ by bringing hope and restoration to the hurting, abandoned, and abused children of the Philippines. Through the Ima's 5K Fun Run we are dedicated to raising public awareness about the alarming epidemic of homeless children and raising funds necessary to provide the following services at the orphanage.

COST PER CHILD = \$150/MONTH OR \$1,800/ANNUALLY



*These costs are per month for each child.

CURRENT
OCCUPANCY

119

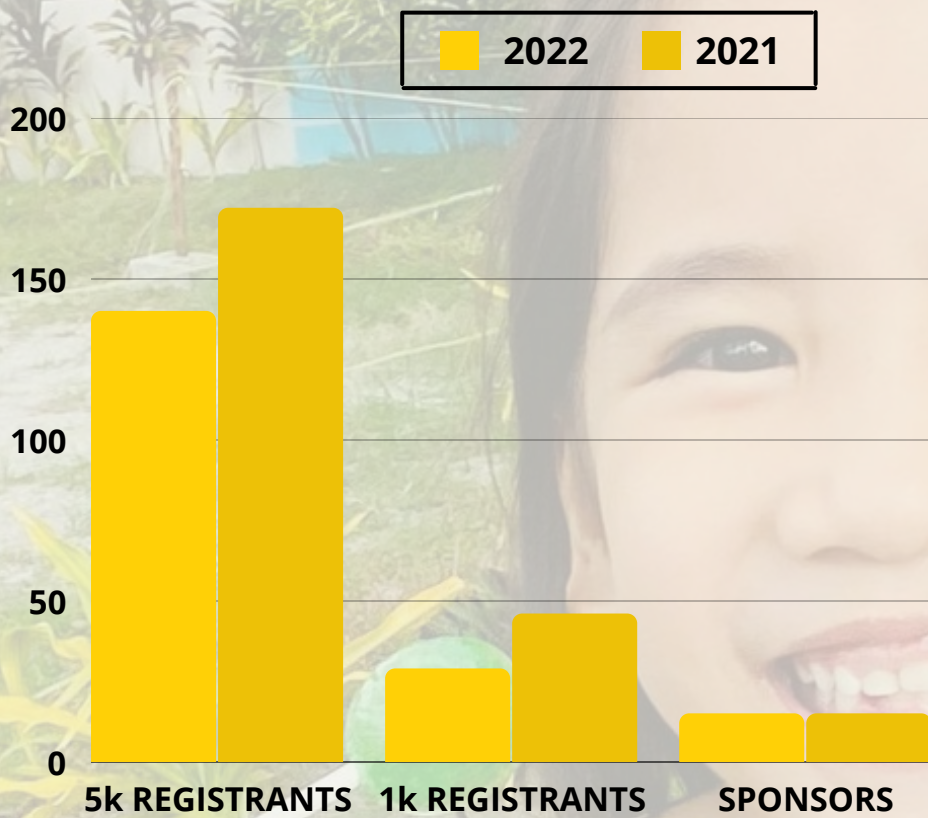
OUR GOAL

300

ABOUT THE EVENT

Ima's 5K Fun Run is the biggest fundraiser for Ima's Home as it covers approximately 4 months of expenses at the orphanage. This fundraising event is for the entire family. This is a timed 5K for any competitive runners, but also there's plenty of room for just those who want to walk. There is a 1K for kids up to age 12 that happens immediately following the 5K. All profits from this event are used to provide food, shelter, education, medical expenses, recreation, and any new expansions needed to provide for the children that live at Ima's Home.

Below are the funds raised in past years by Life Church in Houston, TX who is hosting their 10th annual run this year!



TOTAL RAISED

— 2022 —

\$64,719

— 2021 —

\$58,988

2022 Ima's 1K Children's Run



2022 Ima's 5K Fun Run





IMA'S HOME

SPONSORSHIP OPPORTUNITIES

Presenting \$15,000

Exclusive Sponsor

- Feature on event website and live link
- Text mention on e-blasts
- Signage displayed at walk
- Logo placement on all media and t-shirts
- Dedicated posting on social media
- Sponsor is welcome to set-up promotional booth

Platinum \$10,000

- Feature on event website and live link
- Signage displayed at walk
- Logo placement on all media and t-shirts
- Dedicated posting on social media
- Sponsor is welcome to set-up promotional booth

Gold \$5,000

- Feature on event website and live link
- Logo placement on all media and t-shirts
- Dedicated posting on social media
- Sponsor is welcome to set-up promotional booth

Silver \$3,500

- Feature on event website
- Logo placement on t-shirts
- Dedicated posting on social media
- Sponsor is welcome to set-up promotional booth

Bronze \$2,000

- Feature on event website
- Logo placement on t-shirts
- Dedicated posting on social media
- Sponsor is welcome to set-up promotional booth

Community \$1,000

- Dedicated posting on social media
- Banner (provided by Sponsor) displayed on Walk Day

Media or In-Kind

Donation of goods or services; benefits are comparable to cash sponsor based on the approximate value of the in-kind donation.

***In order for logo to be included on race t-shirt, sponsorship must be made no later than 3-weeks prior to the race.**



IMA'S HOME



2023 SPONSORSHIP PACKAGES

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Presenting Sponsor | \$15,000 | <input type="checkbox"/> Bronze | \$2,000 |
| <input type="checkbox"/> Platinum | \$10,000 | <input type="checkbox"/> Community Partner | \$1,000 |
| <input type="checkbox"/> Gold | \$5,000 | <input type="checkbox"/> Media or In-Kind Partner | |
| <input type="checkbox"/> Silver | \$3,500 | <input type="checkbox"/> Add'l Sponsor Opportunities | _____ |

SPONSOR NAME: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____

CREDIT CARD: Please complete below:

- PLEASE INVOICE
- CHECK
- GIVE ONLINE
(imashome.com/events)

NAME ON CARD: _____

CARD NUMBER: _____

EXPIRATION DATE: ____ / ____ CVV NUMBER: _____

FOR MORE INFO CONTACT:

BILLING ADDRESS: _____

Kevin Steele
(210) 854-1340

MAKE CHECKS PAYABLE TO: **IMA'S HOME FOR CHILDREN**
AND MAIL TO:
C/O LIFE POINT CHURCH, PO BOX 579 HELOTES, TX 78023