



!!REGISTER NOW!!
APRIL 27, 2024 | 6:30 PM

Sponsorship Opportunities

Third Annual Fiesta de los Spurs Run



Our Goals

We are strongly committed to providing access, healing and wellness, and belonging in all that we do. That work happens every day in our organization by the relationships we build, the donations we provide. It also happens through the hands-on work of creating safe spaces to play and learn, access to be part of inclusive teams learning more than the game of basketball or soccer, and by providing a culture of belonging that celebrates everyone we connect with.

Why It Matters

In a recent article, San Antonio was ranked as one of the most unhappy cities in the nation with contributing factors being emotional and physical well-being, community and environment, and lack of green space. Through our Play SA initiative, Spurs Give is dedicated to creating safe, accessible places to play, be outside and get active - all directly combatting our community's current realities. All funds raised from this event will help us continue our work through Play SA and we can't do it without the support of partners like you.



Impact Together - Fiesta de los Spurs Run

Event Sponsorship

There's nothing our city loves more than the Spurs and Fiesta. Every year, Spurs Give hosts the annual Fiesta de los Spurs Run - an official Fiesta San Antonio event. Formally known as the Fiesta Fandango, this "fun run" takes place right before the night parade, Fiesta Flambeau, and gives runner the chance to run (or walk) the 3.1 mile Fiesta Parade route, being cheered on by the thousands of parade spectators lining the streets.

Following the run, participants can expect a celebration at the finish line with drinks, photo ops, music, prizes, special guest appearances and lots of Fiesta fun. Your contribution will add to this overall experience and allow for more direct funding to go towards Spurs Give's youth programming and our Play SA efforts.

Brand + Staff Engagement

In addition to monetary support, product donation will be utilized in the 1,000+ runner swag bags, an activation tent at the after-party or an auction item benefitting Spurs Give. As a thank you for your donation and commitment, we will include a special discount code for your organization and free registrations for your staff or volunteers to participate in the event. All registration comes with a runner swag bag, event shirt and a raffle ticket for a special door prize.



Sponsorship Levels

Pace Setter \$10,000

- Logo inclusion on runner shirt, website and emails
- Branding opportunity in runner bags and packet pick up
- Activation space at post-race party
- 10 free registrations
- 10% discount code for organization
- Limit 3 - Deadline March 29 for shirt logo inclusion

Party Partner \$5,000

- Logo inclusion on runner shirt and website
- Branding opportunity in runner bags
- Activation space at post-race party
- 5 free registrations
- 10% discount code for organization
- Limit 5 - Deadline March 29 for shirt logo inclusion

Fiesta Friend \$2,500

- Company name listed on runner shirt and website
- Activation space at post-race party
- 3 free registrations
- 10% discount code for organization
- Deadline March 29 for shirt inclusion