



JUNIOR LEAGUE OF
SAN ANTONIO



Presented by



JUNIOR LEAGUE OF
SAN ANTONIO

SPONSORSHIP PROPOSAL

THE JUNIOR LEAGUE OF SAN ANTONIO

The Junior League of San Antonio, Inc. is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

Over the past 100 years, the JLSA has made a substantial impact in the San Antonio community. With a membership comprised of talented and philanthropic women from across San Antonio, we have contributed over one million hours in volunteer service, over 25 million dollars to our community, and provided training for thousands of women.

As we move into our 101st year of service, we invite you to join in our success and help us make our shared community an even better place to live and grow.

MEMBERSHIP DEMOGRAPHICS

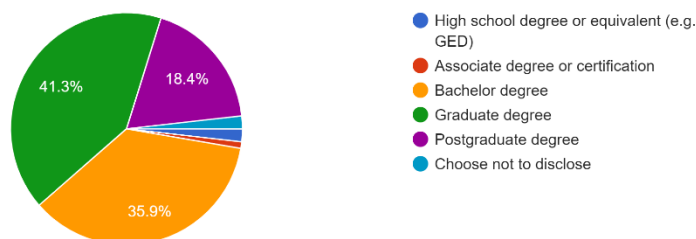
In 1924, eleven women organized the Junior League of San Antonio, Inc. (JLSA), with a vision of making a difference in the lives of women and children in San Antonio. A century later, the work of the JLSA has contributed over 1 million hours to the community, which translates into approximately eighteen million dollars' worth of volunteer hours and over seven million dollars invested into projects in the community. The JLSA has made its mark in San Antonio through a number of organizations and community projects.

From its inception to the present, the activities of the Junior League of San Antonio include projects in the fields of health, welfare, education and the support of women and families. Our Active members annually contribute over 12,000 of volunteer hours to community outreach in the San Antonio Area and give over \$30,000 in financial support to other non-profits.

Beyond accolades for over 100 years of community service, the members of the JLSA are a desirable audience for corporate sponsors seeking marketing opportunities as well as citizenship initiatives.

JLSA Active and Provisional Membership includes professional women with families and interest in other nonprofit and charitable work;

- The **average age** is between 30 and 39
- Just under half of our members **have children** under 18.
- 65% are **married**
- 89% of our members are **employed** outside the home.
- Over 92% of our members have completed a **college degree** with 55% achieving a postgraduate degree



¡VIVA! SA RACE



Presented by



DATE

February 1, 2025

LOCATION

Mission County Park

WEBSITE

JLSA.org/viva

ABOUT THE RACE

The ¡VIVA! SA Race is a family friendly 5K, 10K, and Children's Race hosted next to the Historic San Antonio Missions. The racecourse attracts runners from all over the state. After the race, our 500+ runners stay for a post-race celebration including drinks, food, fun, and prizes.



iVIVA! SA Race

SPONSORSHIP OPPORTUNITIES

	Title \$10,000	Diamond \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
VIVA SPONSORS: # of Race Registrations	10	5	2	1	-
PRE-EVENT RECOGNITION					
Social Media Promotion (Facebook, Twitter, Instagram)	Logo on all posts	Logo on all posts	Logo on all posts	Logo	Logo
JLSA Website Promotion	Featured Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Logo	Logo
Email Blasts	Featured Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Logo	Logo
Event Flyers, Invitations, Program*	Featured Sponsor with Logo	Logo	Logo	Name	-
ON-SITE RECOGNITION					
Event Signage	Stand Alone Signage+ Sponsor Signage	Sponsor Signage	Logo	Logo	-
Opportunity to put Items in Swag Bag	●	●	●	●	●
Logo on T-Shirts	Featured Logo	Logo	Name	Name	Name
Table at Event	●	●	●	●	-
Speaking Opportunity	●	-	-	-	-
Thank You Social Media Post	●	●	●	●	●

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

Mile-Marker or Hole Sponsor | \$300

Sponsor receives a sign with their name or logo at the designated location.

Table Sponsor | \$150

Sponsor receives a table at event at a designated location

**note: recognition only if sponsorship is secured by print date*



SPONSORSHIP PLEDGE FORM

Sponsor's Legal Name: _____

Sponsor's Name for Published Materials, *if different*:

Authorized Contact: _____
Email: _____ Phone: _____
Website: _____
Address: _____ City, State, Zip: _____

JLSA Contact: Shelley Weber • 210.225.1861 • shelley@jlsa.org • 100 N.E. Loop 410, Suite 101 San Antonio, TX 78216

Event: _____ **iVIVA! SA Race** _____

Sponsorship Level: _____

All Items and Logos are due one month prior to the event to guarantee inclusion.

Holiday Olé Market: September 17th **iVIVA! SA Race: February 1st**
Classic FORE a Cause: March 17th

If you already know what you would like to provide, please list below:

PAYMENT OPTIONS:

- Enclosed is my check payable to the Junior League of San Antonio, Inc.
- Please invoice me for the above amount
- Please charge my credit card:

Card Number: _____ Exp. Date: _____ CVV Code: _____

Name on Card: _____

Billing Address: _____

City, State, Zip: _____

Authorization: Sponsor understands and accepts the sponsorship benefits as described in this Agreement. Sponsor acknowledges full responsibility for notifying JLSA of any changes to the information provided. The person signing below represents and warrants that the person is duly authorized to execute this Agreement on behalf of Sponsor.

Authorized Signature: _____ Date: _____